

A Motivational Keynote.  
 A Teambuilding Activity.  
 A Chance to Laugh Together.  
 Playing a Brand New Way.

An interactive learning hour  
 unlike anything you've  
 seen before.



# Milo Shapiro

# “We Gotta Fail... To Succeed!”

in his interactive keynote presentation  
 where attendees play **improv games**

“Our attitude toward failure makes the difference between remaining stuck where we are and excelling!”

Do we make failure worse than it is?

What is our organization's culture about failure?  
 What if well-planned risks were celebrated, *regardless* of outcome?

How much more effective and innovative could  
 everyone be in that environment?

- Stories include:
- ✓ Taking chance at the DMV
  - ✓ Mom's adventures in cooking
  - ✓ Where failure paid off in Women's Rights
  - ✓ Why a *perfect* improv show is a *problem*

## Partial Client List for Milo's Keynotes and Classes

Qualcomm  
 Pfizer  
 Wellpoint/Blue Cross  
 Sempra Energy  
 Minolta  
 Union Bank of California  
 U.S. Marine Corps  
 HNC Software (now Fair Isaac)  
 San Diego Gas and Electric  
 Computer Sciences Corporation

Kodak  
 City of San Diego  
 Southwest Airlines  
 Employee Involvement Association  
 Project Management Institute  
 Meeting Professionals International  
 General Dynamics  
 Assoc. of Women in Science (AWIS)  
 U.S. Department of Defense  
 Congresswoman Susan Davis

## About Milo Shapiro

- ✓ Teaching improv since '94
- ✓ Performing improv since '91
- ✓ Twenty years corporate & government experience
- ✓ Business relationships with project managers, judges, clerks, technicians, police, analysts and programmers.
- ✓ Trained in San Francisco, San Diego, Calgary, L.A. Albany, and Edmonton
- ✓ Professional Member of the **National Speakers Assoc.** since 2003



**“We have to have you back.”**  
 - San Diego Housing Commission  
 (and they did...twice more!)